

Britt Elianna Logan: Media Relations Specialist

Experienced manager and spokesperson with direct experience in the Chicago media market • Creative storyteller skilled in brand development and project management • Organized and effective strategist capable of translating complex messaging to targeted media through thoughtful press releases and pitches

Professional Experience

United States Senate, Office of Senator Mark Kirk, Chicago, IL

May 2015 – January 2017

Press Secretary

- Supervised a team of five while serving as the Senator's 24-hour spokesperson and primary media contact
- Conducted crisis management by developing prompt and accurate responses for journalists and constituents
- Constructed media advisories, press releases and statements, and monitored news outlets for rapid response
- Maintained excellent relationships with local and national TV, radio, and print media contacts in order to secure media appearances and editorial coverage on a weekly basis
- Led weekly strategy meetings to develop a proactive plan to effectively communicate the Kirk message
- Efficiently planned and executed weekly press conferences, public appearances, and private meetings
- Oversaw design team development of graphics, web content and videos to promote the Kirk brand
- Managed and monitored the Senator's social media platforms daily to increase constituent engagement

Cook County Sheriff's Department, Chicago, IL

April 2014 – May 2015

Executive Assistant, Department of Policy & Communications

- Cultivated community relationships on behalf of the Sheriff through press releases, news conferences and speeches
- Managed special projects, including the rebranding of the Sheriff's Neighborhood Restoration Initiative and the reorganization of the Cook County Jail's consular notification process, while supporting policy staff in the development of the Sheriff's community initiatives
- Coordinated the annual Cook County Sheriff's Law Enforcement Awards Ceremony, one of the most prestigious law enforcement events in the country, attended by over 800 guests. Responsibilities included managing guest lists, ordering awards, creating a script, securing an MC, and executing award distribution
- As Filming Operations Manager, efficiently coordinated and executed large-scale television productions inside one of the largest single site jails in the country. Responsible for maintaining facility security and the safety of over 100 individuals, including jail staff, detainees, and visiting crew, during on-site filming

C.E.L. Public Relations Inc., Plymouth, MN

May 2011 – March 2014

Public Relations Assistant

- Provided support to a creative team managing over 20 client accounts. Responsibilities included researching and drafting content for client blogs, articles, and social media accounts
- Addressed client needs while simultaneously executing administrative tasks in a fast-paced environment
- Led internal communications and collaborated with the creative team to execute monthly editorial calendars and deliver creative content for optimal engagement with C.E.L. customers

Media Relationships

Local: ABC, NBC, CBS, FOX, WGN, Chicago Sun-Times, Chicago Tribune, WBBM, WBEZ, WTTW, RedEye
National: CNN, Fox News, New York Times, The Hill, NPR, Bloomberg, Politico, MSNBC, Time

Education

Loyola University Chicago, Chicago, IL

Master of Arts

August 2014

Bachelor of Science in Psychology, Criminal Justice and Criminology

May 2013

Magna Cum Laude, Phi Beta Kappa, Interdisciplinary Honors Program

Volunteer Experience

Chicago Walk to End Alzheimer's, Committee Member

January 2015 - Present

Alpha Phi Omega, National Service Fraternity, Life Member

April 2010 - Present