

Britt Elianna Logan: Media Relations Specialist

DIGITAL PORTFOLIO

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Additional samples and references available upon request



FOR IMMEDIATE RELEASE

August 30, 2016

Contact: Britt Logan (Britt_Logan@kirk.senate.gov)

Kirk Partners with National Kidney Foundation to Provide Free Kidney Disease Screening in Maywood

Kidney Disease Has Virtually No Symptoms

African Americans Are Three Times More Likely to Suffer From Kidney Failure

MAYWOOD, Ill. – U.S. Senator Mark Kirk (R-Ill.) today joined Rock of Ages Baptist Church and St. Eulalia Parish in Maywood to present a free kidney disease screening. The free screenings were provided by the National Kidney Foundation, the leading organization in the U.S. dedicated to the awareness, prevention and treatment of kidney disease.

“Kidney disease is a silent killer that can easily go undetected, so I am partnering with the National Kidney Foundation to ensure everyone in the Chicagoland area has access to free kidney screenings,” **said Senator Kirk.** “Early detection is key to preventing the disease from advancing and saving your life.”

Senator Kirk has been a longtime advocate to prevent kidney disease. In 2002, **Senator Kirk founded the Congressional Kidney Caucus** with Rep. Jim McDermott (D-Wa.). Kidney disease has virtually no symptoms and can be deadly, which makes regular screenings and early detection crucial for saving lives. One in nine Americans are already suffering from the disease and are unaware that they have it.

“One in three American adults is at risk for kidney disease, while one in nine already have the disease,” **said Anne Black, Chief Executive Officer of the National Kidney Foundation of Illinois.** “That means more than 1.1 million people in Illinois are affected. Our goal is to educate the community about the risks for kidney disease and detect it early so that they can manage the disease and slow its progression.”



African Americans are 3 times more likely to suffer from kidney failure. Diabetes is the leading cause of kidney failure in African Americans and approximately 4.9 million African Americans over 20 years of age are living with either diagnosed or undiagnosed diabetes.

"I applaud Senator Kirk for providing these urgently needed screenings for the community," **said Cook County Commissioner Richard Boykin, 1st District.** "In communities I represent, too many individuals suffer from kidney disease, as well as high blood pressure and diabetes. In addition to providing this free service, Senator Kirk is also helping to raise needed awareness of these conditions, from which African Americans suffer in disproportionate numbers."

With onsite resources people with early-stage kidney disease can consult with their physician to manage their disease early enough to potentially avoid kidney failure.

"The Quinn Center of St. Eulalia Parish partners with people in local communities to help promote health, peace and justice," **said Gabriel Lara,** Director of the Quinn Community Center of St. Eulalia.

Participants of this free KidneyMobile® health screening were tested for kidney disease and its two leading causes: diabetes and high blood pressure. Each participant also had the opportunity to review their screening results with a nurse practitioner or trained medical professional on-site, who provided necessary recommendations based on screening results, referrals to a health provider, and education and tips on maintaining a healthier lifestyle.

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FOR IMMEDIATE RELEASE

September 9, 2016

Contact: Britt Logan (Britt_Logan@kirk.senate.gov)

Kirk Statement on 15th Anniversary of 9/11 Terror Attacks

CHICAGO - U.S. Senator Mark Kirk (R-Ill.) today released the following statement marking the 15th anniversary of the September 11, 2001, terror attacks:

“This weekend we remember the 2,977 men, women and children taken from their families in the 9/11 terror attacks. We honor the survivors who live with the pain of that September morning every day, and extend gratitude to the first responders who put their lives on the line, including 170 Illinois volunteers. Last year, I worked with my colleague from New York, Senator Kirsten Gillibrand, to pass into law the *James Zadroga Health and Compensation Act* and ensure all those who sacrificed at Ground Zero receive the healthcare they deserve. It is that selfless American spirit that drives this great nation. Fifteen years later, we still remember and continue to stand united against anyone who tries to attack our country in the name of terrorism.”

BACKGROUND

- Senator Kirk co-authored the *James Zadroga Health and Compensation Act* to provide support to victims of the terror attacks and the brave men and women who risked their lives responding to the aftermath of 9/11.
- The 2016 Omnibus Appropriations bill included the *James Zadroga Health and Compensation Act*, which extends the World Trade Center Health Program to 2090.
- It also extends the September 11th Victim Compensation Fund for an additional 5 years and adds an additional \$4.6 billion to pay claims.
- Senator Kirk is the lead Republican co-sponsor and champion on this issue in the Senate with Senator Kirsten Gillibrand from New York.
- 15 years after the September 11th terrorist attacks, 9/11 first responders and survivors are still battling health crises and setbacks resulting from exposure to the toxins at Ground Zero.
- 63,000 responders are receiving medical monitoring to safeguard against illness or injury, and more than 33,000 9/11 responders and survivors have at least one illness or injury caused by the attacks or the aftermath, more than 170 of whom live in Illinois and are currently enrolled in the World Trade Center Health Program.

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DAILY Southtown

Kirk: Dumping sewage into Great Lakes must stop

By Mark Kirk

July 2, 2015

Summer is upon us, and with more than 50 public beaches on Lake Michigan, trips to the beach are an essential part of summer in Illinois.

Unfortunately, too many Illinois residents are familiar with the beach closure signs that indicate unsafe water conditions. Every year, high levels of harmful pathogens, such as E.coli, contribute to hundreds of beach closures and contamination advisories, consequently diverting family outings and costing the local economy millions in tourism revenue.

An estimated 24 billion gallons of untreated sewage and stormwater are dumped into the Great Lakes every year, threatening our health, environment and economy.

Our region cannot tolerate this, so I worked with my U.S. Senate colleagues to include the Great Lakes Water Protection Act, which bans sewage dumping into the lakes, in the Interior Appropriations bill for fiscal year 2016.

The bill gives communities 20 years to make the necessary upgrades to their infrastructure before fines are increased from \$37,500 to \$100,000 a day per violation. The money collected from fines would flow into a Great Lakes Clean-Up Fund.

The legislation also requires the U.S. Environmental Protection Agency to establish immediate notice requirements across all Great Lakes states to ensure that families have the information they need to protect their loved ones from harmful exposure.

The proposed law passed out of the Senate Appropriations Committee on June 18 and is on its way to the Senate Floor.

This ban on Great Lakes sewage dumping is one of the most aggressive measures ever taken to protect our nation's most precious ecosystem, which supplies 84 percent of the surface fresh water in North America.

It is endorsed by the Alliance for the Great Lakes, the Healing Our Waters Coalition, the Sierra Club, the National Wildlife Federation, American Rivers and the Evangelical Environmental Network.

More than 30 million Americans rely on the Great Lakes for drinking water, recreation, jobs and commerce. The lakes also support more than 3,500 species of plants and animals.

It is essential that we improve water quality to protect this precious ecosystem and the numerous economic benefits the lakes provide our communities.

I have introduced legislation, the Great Lakes Restoration Initiative, to address major threats to the lakes, such as invasive species, harmful runoff and the cleanup of toxic hot spots. This bill formally authorizes the initiative through 2020 at \$300 million per year, \$50 million more than the president's budget request.

As co-chair of the Senate Great Lakes Task Force — a bipartisan caucus developed to enhance the economic and environmental health of the Great Lakes — I have championed policies and initiatives that will keep the crown jewel of the Midwest clean and safe.

With 63 miles of coastline along Lake Michigan, keeping our Great Lakes clean is a top priority. Lake Michigan is our state's most precious natural resource, and we must work to keep it, and all of the Great Lakes, safe and clean for future generations.

Mark Kirk is a Republican U.S. senator from Illinois.

The Ups and Downs of Business: 3 Common Mistakes to Avoid

Jun 6, 2013 | Blog, Clients, Key Messaging, Small Business

Managing a successful business requires finesse, skill, proper timing and a bit of luck, much like mastering a yo-yo trick. Today is [National Yo-Yo Day](#), a day to honor one of the most exciting and frustrating toys of our childhood. Just like yo-yoers trying to execute a perfect Cat's Cradle, those of you running your own business may be familiar with feeling tangled up in a string of challenges.

As we've grown over the last 25 years into a [full service marketing and public relations firm](#), we have had plenty of experience with the ups and downs of business. There are three common mistakes made in business that we encourage you to watch out for:

1) **You're so busy servicing the client that you forget to market yourself.**

When business is good it is easy to be so busy servicing your clients that you forget to do your own marketing that generates new business. Generally speaking for small to mid-size businesses, your phones will stop ringing between three and six months after you stop marketing yourself to customers. In order to keep business going, it is essential that you always devote a portion of your time to marketing your services to potential clients.

2) **You forget to think like your customer.**

Just because your team likes an idea does not mean that your customer will. Understanding your client is especially important when you are marketing yourself. By understanding your customer before they hire you, you know where to advertise. Just because one marketing channel is right for one client doesn't mean that it's right for every other one. Once you earn someone's business, being able to understand them will help you better serve their needs.

3) **Your staff is speaking so many different key messages you have no consistency.**

Too many varying messages can confuse customers. Make sure that your staff promotes the same [key messages](#) so clients understand exactly what your company's goal is. *Word to the Wise*: No more than three key messages will be remembered, so keep it short and sweet.

The key to any special trick is developing the skillset you need to perfect it. Take note of these mistakes and try to avoid them in your company. It will keep you from feeling tangled up in a string of stress and will help you successfully manage your business.

What are other common mistakes that you see business owners making?

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Sample of Work: Senator Kirk's Summer Recess Events and Media Coverage

Events Planned and Executed

- July 20: Narcan Press Conference, Chicago Office
- July 20: Abuelitas Press Conference, Chicago Office
- July 22: IHDA Hardest Hit Fund Press Conference, Chicago
- July 22: Meeting with CPD, Chicago
- August 1: Brain Consortium Meeting and Press Conference, Chicago
- August 1: Women's Advisory Board Meeting, Chicago Office
- August 5: Law Enforcement Advisory Board Meeting, Chicago
- August 8: Crystal Lake Chamber of Commerce Luncheon, Woodstock
- August 9: Rockford Small Business Bill of Rights Unveiling, Rockford Office
- August 10: IBIC Immigration Panel, Chicago
- August 12: Argonne National Lab Tour, Lemont
- August 16: Ag Policy Forum, Springfield
- August 18: Veterans Employment and Resource Fair, Champaign
- August 19: Naperville Chamber of Commerce Luncheon, Lisle
- August 21: B.A.P.S. Visit, Bartlett
- August 30: Kidney Screening with Rock of Ages and St. Eulalia, Maywood

Media Hits Secured for August Recess Events

- WLS-TV: "Police get donation of drug that reverses overdose effects"
- WGN-TV: "Senators Durbin, Kirk announce reopening of mortgage assistance program"
- WRSP-TV: "Senators Durbin, Kirk announce reopening of Illinois Hardest Hit Program"
- WAND-TV: "Residents can apply for mortgage help through Illinois Hardest Hit program"
- WGN-AM: Reporter on Illinois Hardest Hit Announcement
- WGN-TV: Evening Anchor on Kirk's Brain Initiative
- WLS-TV: Evening Anchor on Kirk's Brain Initiative
- WCIA-TV: Nightly News Anchor on Kirk's Law Enforcement Advisory Board
- WCIA-TV: Morning News Anchor on Kirk's Law Enforcement Advisory Board
- WFLD-TV: Nightly News Anchor on Kirk's Law Enforcement Advisory Board
- WGN-TV: Nightly News Anchor on Kirk's Law Enforcement Advisory Board
- Chicago Tribune: "Kirk: Good police-community relations 'beyond my Senate office capability'"
- Rockford Register Star: "Rockford police chief joins Sen. Mark Kirk advisory Board"
- Northwest Herald: "Kirk attends chamber event and receives national recognition"
- Politco: Huddle: "Kirk, Dold Tout Immigration Bona Fides"
- WTVO-TV: "Sen. Mark Kirk Promotes Local Businesses, Condemns Iran Deal"
- WIFR-TV: "Mark Kirk making plans to help small business owners"
- WQRF-TV: Morning Anchor on Kirk's Small Business Bill of Rights Unveiling in Rockford
- WYZZ-TV: Nightly News Anchor on Kirk's Small Business Bill of Rights Unveiling in Rockford
- WMBD-TV: Evening News Anchor on Kirk's Small Business Bill of Rights Unveiling in Rockford
- WHOI-TV: Evening News Anchor on Kirk's Small Business Bill of Rights Unveiling in Rockford
- WGN-TV: Nightly News Anchor on IBIC Immigration Reform Panel
- WBEZ-FM: Reporter on IBIC Immigration Reform Panel
- AP: "2 vulnerable GOP incumbents break with Trump on immigration"
- WYZZ-TV: Morning Anchor on Kirk's Small Business Bill of Rights Unveiling in Rockford
- WBEZ-FM: Reporter on IBIC Immigration Reform Panel
- WBEZ-FM: Reporter on IBIC Immigration Reform Panel

- WGN-AM: Reporter on IBIC Immigration Reform Panel
- Champaign/Urbana News-Gazette: "Kirk hosting veterans job fair Thursday at I Hotel"
- WCIA-TV: Evening Anchor on Ag Forum in Champaign
- WHBF-TV: Evening Anchor on Ag Forum in Champaign
- WYZZ-TV: Morning Anchor on Ag Forum in Champaign
- WCIA-TV: Morning Anchor on Veterans Jobs Fair
- WCIA-TV: Afternoon Anchor on Veterans Jobs Fair
- WAND-TV: Evening Anchor on Veterans Jobs Fair
- WRSP-TV: "Senator Kirk Hosts Veterans Job Fair"
- WAND-TV: "Job Fair Brings Hope to Veterans"
- WCIA-TV: "Kirk sponsors job fair for vets"
- Naperville Sun: "Kirk touts small-business rights during Naperville chamber event"
- WGN-AM: Reporter on Kidney Screening

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Sample of Work: Senator Kirk's October Recess Events and Media Coverage

Events Planned and Executed

- October 5: Gun Reform Press Conference with MASK, Englewood, Chicago, IL
- October 6: Champion of Small Business Investment Award Presentation, Chicago, IL
- October 7: Northwest Suburban Cook Elected Officials Meeting, Arlington Heights, IL
- October 10: Tour of Mercy Hospital with Illinois Senator Syverson, Rockford, IL
- October 11: Quad Cities Economic Development Forum, Moline, IL
- October 11: NIBIN Press Conference with Peoria Police Department, Peoria, IL
- October 12: Washington Tornado Update Constituent Coffee with Mayor Manier, Washington, IL
- October 12: Tour of the Memorial Center for Learning and Innovation, Springfield, IL
- October 21: Press Conference with Hines VA Veteran Paul Rodriguez and Wife, Chicago, IL
- October 24: Hearing on ISIS Black Market Antiquity Financing at the Field Museum, Chicago, IL

Media Hits Secured for October Recess Events

- WGN TV: Evening News Anchor on MASK Event
- CLTV: Evening News Anchor on MASK Event
- Daily Herald: "Kirk says police are too militarized"
- WREX Rockford: Morning News Anchor on Mercy Hospital Visit
- WQRF Rockford: Nightly News Anchor on Stroke Net
- WTVO Rockford: Nightly News Anchor on Stroke Net
- My Stateline: "Kirk pushes funding for stroke recovery"
- WIFR Rockford: "Lawmakers visit Rockford hospital, show support for Medicaid waiver"
- WIFR Rockford: Nightly News Anchor on Kirk Support of Medicaid Waiver
- Rockford Register Star: "Mark Kirk supports Medicaid waiver for mental health, substance abuse"
- WQRF Rockford: Nightly News Anchor on Kirk Support of Medicare Waiver
- KWQC Quad Cities: Evening News Anchor on Economic Development Event
- Quad-City Times: "Pence, Kirk headline separate events today"
- Quad Cities Online: "Sen. Kirk worried about "catastrophic defeat" on Nov. 8"
- WEEK Peoria: Evening News Anchor on NIBIN
- WHOI Peoria: Nightly News Anchor on NIBIN
- WYZZ Peoria: Nightly News Anchor on NIBIN
- WMBD Peoria: Nightly News Anchor on NIBIN
- Peoria Journal Star: Federal ballistics network gives Peoria police a 'huge investigative edge'
- Peoria Public Radio: "Peoria police have new tool against gun crime"
- Peoria Journal Star: "Sen. Mark Kirk plans to push FEMA reform during post-election session in Congress"
- WJBC: "Kirk pushes FEMA reform after surveying Washington rebuild efforts"
- Peoria Public Radio: "Kirk hopeful about changing federal disaster funding formula"
- WBBM-AM: Reporter on Stroke Net
- WRSP Springfield: "Sen. Kirk pushes for \$25 million to study strokes"
- WRSP Springfield: Morning News Reporter on Stroke Net
- WBBM Chicago: Morning News Anchor on Hines VA Press Conference
- WGN Chicago: Morning News Anchor on ISIS Antiquities Hearing
- WGN Chicago: Evening News Anchor on ISIS Antiquities Hearing
- WQAD Davenport: Morning News Anchor on ISIS Antiquities Hearing
- WRSP Champaign: Evening News Anchor on ISIS Antiquities Hearing
- CLTV Chicago: Evening News Reporter on ISIS Antiquities Hearing